

COMMUNITY

POWER COALITION OF NEW HAMPSHIRE

# MEMBER OUTREACH AND ENGAGEMENT COMMITTEE MINUTES

Meeting Type: Meeting Location: Meeting Date: Meeting Time:

Member Outreach and Engagement Committee 14 Dixon Ave, Suite 201, Concord, NH 03301 Tuesday, May 14, 2024 Noticed for 11:00 AM

CPCNH Member Outreach & Engagement Committee		
<u>Member</u>	<u>Name</u>	Present/Absent
Rye	Lisa Sweet, Director (Committee Chair)	Present
Hampton Falls	Bill Perkins, Member Rep	Present (virtual)
Durham	Steve Holmgren, Director	Present (virtual)
Newmarket	Joseph Lamattina, Director	Present
New London	Jamie Hess, Director	Present (virtual)
Enfield	Jo-Ellen Courtney, Member Rep	Present
Pembroke	Jackie Wengenroth, Member Rep	Absent
Hudson	Craig Putnam, Member Rep	Absent
Peterborough	Bruce Tucker, Director	Present (virtual)
Westmoreland	Mark Terry, Member Rep	Present (virtual)
Concord	Beth Fenstermacher	Present (Virtual)

#### Also Attending:

- CPCNH Staff: Henry Herndon; Andrew Hatch, Madelyn Bradley (Virtual), Brian Callnan (virtual), Scott May (virtual), Mark Bolinger (Virtual), Deana Dennis (virtual)
- CPCNH Members & Board: Clifton Below (Virtual)
- RBG: Madelyn Bradley, Andrew Hatch

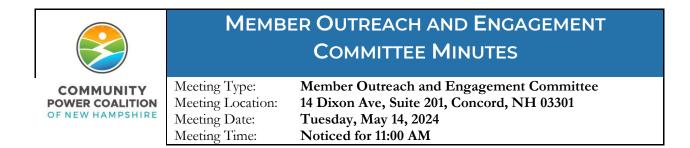
## **MINUTES**

#### 1. Welcome & Housekeeping

Rollcall, quorum confirmation (1/3 of  $10 \rightarrow 3$ ), consensus on agenda

Committee Chair Sweet called the meeting to order at 10:02am and called the roll.

Approval of 4/9/24 Draft Minuets



Member Rep Joe Lamattina moved to approve the 4/9/24 minutes with suggested grammatical corrections. Seconded by Member Rep Jo-Ellen Courtney Committee Chair Sweet declared the minutes approved by 7-0-1 roll call vote with 1 abstention.

Member Rep Joe Lamattina made motion to elect Member Rep Jo-Ellen Courtney as Vice-Chair of the Member Outreach and Engagement Committee (MOEC). Seconded by Committee Chair Sweet. With no objections the motion was approved unanimously.

### 2. 2024-2025 MOEC

#### I. Planning

- Committee Chair, Lisa Sweet, welcomed Beth Fenstermacher and Bill Perkins to MOEC and provided a high-level overview of when committee meets and the different events that are overseen by the committee.
- Committee Chair, Lisa Sweet stated discretionary reserves would be the topic of this month's CEO office hours on May 31 at 12pm. The committee raised questions that are likely to be brought up and should be discussed during this office hour session. Questions include how this addition will affect the rates, how to navigate the rate setting process with the addition of discretionary reserves, and requirements of voter approval. Henry Herndon stated that there will be a memo sent out prior to office hours that will include the rate setting process with the inclusion of these reserves and actions that towns will need to take. This memo will be sent out via email and also be added to the Member Resources Folder in SharePoint. Member Rep Bruce Tucker, mentioned that the Town of Peterborough is looking into adding discretionary reserves, and there will be more to come regarding updates. The rate setting process will begin in June and the memo will be sent out prior to the start. Rates will be posted by July 1st.
- The NHPR By Degrees Summit was postponed and will be taking place next Thursday, May 23rd. Member Rep Jo-Ellen Courtney and CPCNH Communications Coordinator, Madelyn Bradley, will be attending. This event is a free event, and anyone is welcome to attend.
- Member Services does not plan to hold a CSA workshop this fall; CPCNH staff is meeting with communities individually.

### I. Ambassadors Program



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- Committee Chair, Lisa Sweet, asked for the committee's feedback regarding the Ambassador Program and its effectiveness. Many of the members praised the program, mentioning the benefits of being able to work with neighboring communities and sharing perspectives and experiences with Community Power. The consensus was that the program is very valuable, but there are also some concerns about the program as the Coalition continues to grow. Concerns were raised about the ability and capacity to go to towns that are further away and can become too much. In addition, it is important that self-identified ambassadors are prepared with accurate information.
- Mr. Herndon proposed three different options:
  - o Organize and become stricter about who is an ambassador and create more detailed guidelines of the responsibilities and commitment
  - o Include all Member Reps and Alternates in communications equally
  - Allow people to 'self-identify' as an ambassador but keep the communications open to anyone.
- The board discussed that since CPCNH has increased its staff there is less reliance on ambassadors but keeping them informed on events such as Public Information Sessions would be beneficial to share their experiences and perspectives with neighboring communities. An ambassador workshop/office hour was suggested.
- Based on the discussion, Committee Chair Sweet, confirmed the consensus that all • Member Reps to be ambassadors if they wish to and they can provide their perspectives with other towns. Everyone can be considered an ambassador, but participation is optional.
- This conversation will be continued at next month's MOEC meeting.

## 3. Member Services

- I. Introduce New Staff
- Welcome CPCNH's new Director of Projects and Programs, Mark Bolinger, and Senior Energy Analyst, Scott May.
- I. Member Services Update



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Mr. Herndon provided a high-level overview of the CPCNH Member Services Monthly Update

- There is work surrounding a proposal for search engine optimization, this would improve web searchability of the CPCNH websites.
- CPCNH has upcoming meetings with the towns of Carroll, Greenfield, Langdon, Meredith, and Newington to discuss joining the Coalition. Anyone is welcome to attend, and if so, please inform Mr. Herndon or Andrew Hatch.
- CPCNH will be implementing a new software program, Trello, and will be utilizing it to do a growth analysis of the Coalition.
- 4. Adjourn, the next meeting will be held on Tuesday, June 11 at 10AM in Newmarket.

Member Rep Joe Lamattina moved to adjourn. Member Rep Jo-Ellen Courtney seconded. Hearing no objection, Committee Chair Sweet declared the meeting adjourned by unanimous consent at 12:35PM.