

# MEMBER OUTREACH AND ENGAGEMENT COMMITTEE MINUTES

Meeting Type: Member Outreach and Engagement Committee
Meeting Location: 14 Dixon Ave, Suite 201, Concord, NH 03301

Meeting Date: Tuesday, April 9, 2024
Meeting Time: Noticed for 10:00 AM

CPCNH Member Outreach & Engagement Committee		
<u>Member</u>	<u>Name</u>	Present/Absent
Rye	Lisa Sweet, Director (Committee Chair)	Present
Rye	Howard Kalet, Member Rep	Present (Virtual)
Durham	Steve Holmgren, Director	Present
Newmarket	Joseph Lamattina, Director	Present
New London	Jamie Hess, Director	Absent
Enfield	Jo-Ellen Courtney, Member Rep	Present
Pembroke	Jackie Wengenroth, Member Rep	Absent
Hudson	Craig Putnam, Member Rep	Present (Virtual)
Peterborough	Bruce Tucker, Director	Present (virtual)
Westmoreland	Mark Terry, Member Rep	Present (virtual)

#### Also Attending:

- RBG: Madelyn Bradley, Andrew Hatch
- CPCNH: Brian Callnan, Clifton Below, Chuck Willing

### **MINUTES**

## 1. Welcome & Housekeeping

Rollcall, quorum confirmation (1/3 of  $10 \rightarrow 4$ ), consensus on agenda

Committee Chair Sweet called the meeting to order at 10:00 am and called the roll.

### Approval of 03/13/2024

Member Rep Courtney moved to approve the 3/13/24 minutes as amended. Seconded by Member Rep Stebe Holmgren. Hearing no objection, Committee Chair Sweet declared the minutes approved by unanimous consent.

#### Onboard/CPCNH Email

✓ Director Putnam- people need to set up their Microsoft email and log into onboard for upcoming email

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Committee Minutes.docx

Minutes Approved: May 14, 2024

2024-04-09\_CPCNH Member Outreach and Engagement
Committee Minutes.docx

Page 1 of 3



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✓ <u>Calendar - see Attachment: MOE 2024 Planning Document</u>

#### 2. Member Services

- ✓ Andrew Hatch: We have a total of 13 communities and town of Gilsum (launching under Cheshire) on deck to launch in June
  - Member Services Team working to make sure everything in place
  - Charlestown joined last minute and we were able to fast track logo
  - All public information sessions will be the week of May 6th
  - We will be reaching out to CPCNH Ambassadors to aid with the upcoming Public Information Sessions
  - Printing is scheduled to be completed April 26th to give people a timelier notice of the upcoming sessions
  - Public Engagement Workshop is scheduled for 4/11

### 3. Grip Grant

- Grid Resilience in Partnerships
- ✓ Director Below:
  - Data platform is intended to provide easy vehicle for data for customers and third party provides by giving access to customers data and aggregate data across utilities (electric and gas)
    - Can look at Aggregated trend of a town over time and have a dashboard of the community as a whole
    - Owners of multi-tenant budlings to request aggregated data for the total energy use of building
    - Can be used to help with rate structures, incentives, manage resources, etc
    - Proposal due 3<sup>rd</sup> week of May 2024
    - Will want to engage local governments/member communities on how they can use the dashboard; will develop template for letters of support

## 4. Projects and Programs Survey

- ✓ Director Lamattina: What are next steps of this survey—important we don't lose sight of this
- ✓ CEO Callnan: This data will be used for the two new team members to determine needs for the communities
- ✓ Opportunity to compare these results to California CCA report (CEO Callnan) which is located in Resources for Members folder in Sharepoint

# 5. Operate Phase- Refresh Mailers

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2024-04-09\_CPCNH Member Outreach and Engagement
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Page 2 of 3



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✓ CEO Callnan: Liberty issues regarding data availability are said to be solved via Calpine

✓ Director Sweet: Should pursue and conversation with B-Fresh to ensure that search engines are optimizing finding Community Power online (first tab that comes up, etc..) as the committee had discussed varying results for different internet search words

#### 6. Look Back:

- ✓ Reflection:
  - Thank you, Howard, for all your Contributions to MOEC!
  - o Director Sweet: What are growth goals for the next year (expectations, resources, etc)?
    - CEO: in addition to low costs and programs and projects what else can we do to help communities reach their goals – should involve a strategic planning session and have governance committee add it to their agenda and then move to other committees
    - Member Rep Courtney recommends that we pursue more events similar to the Member Candidate Forum
    - Systematically hold orientations, and other meetings to keep up the awareness and involvement with communities
    - "Stay in face" of operating communities how to communicate with customer base?
    - Ensuring quality of communications developed in member communities offer CPCNH
      as service to help develop and review materials; another set of eyes
    - More education on clean energy, energy transition

✓ Review MOEC Annual Report

# 7. Adjourn, next meeting May 14th

Member Rep Kalet moved to adjourn. Member Rep Mark Terry seconded. Hearing no objection, Committee Chair Sweet declared the meeting adjourned by unanimous consent at 11:41AM

Minutes Approved: May 14, 2024

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