

## MEMBER OUTREACH AND ENGAGEMENT COMMITTEE MINUTES

Meeting Type: Member Outreach and Engagement Committee
Meeting Location: Loudon Town Clerk, 2nd Floor, 55 S. Village Rd #2,

Loudon, NH 03307

Meeting Date: Tuesday, October 10, 2023
Meeting Time: Noticed for 10:00 AM

CPCNH Member Outreach & Engagement Committee, Appointed 4/21/23		
<u>Member</u>	<u>Name</u>	Present/Absent
Rye	Lisa Sweet, Director (Committee Chair)	Present
Rye	Howard Kalet, Member Rep	Present (virtual)
Durham	Steve Holmgren, Director	Present (virtual)
Newmarket	Joseph Lamattina, Director	Present
New London	Jamie Hess, Director	Absent
Enfield	Jo-Ellen Courtney, Member Rep	Present
Pembroke	Jackie Wengenroth, Member Rep	Present (virtual)
Hudson	Craig Putnam, Member Rep	Present (virtual)
Peterborough	Bruce Tucker, Director	Present (virtual)

#### Also Attending:

- CPCNH Staff: Henry Herndon, Director of Member Services
- CPCNH Members: Clifton Below, Lebanon; John Snowdon & Mark Terry, Westmoreland; Craig Putnam and Karl Huber, Hudson; Davide Moore and Paul Deschaine, Stratham; David Hemenway, Webster; Steve Fournier, Newmarket; Dori Drachman, Peterborough
- RBG: Andrew Hatch, Outreach Coordinator
- CENH: John Kondos, Katrin Kasper, Melissa Elander
- Bfresh: Tom DeRosa

## **MINUTES**

#### 1. Welcome & Housekeeping

Committee Chair Sweet opened the meeting at 10:00am.

#### 2. Approval of 9/12/23 draft minutes (Action)

Member Jo-Ellen Courtney moved to approve the 9/12/23 minutes with the corrected link. Seconded by Director Lamattina. Hearing no objection, Committee Chair Sweet declared the minutes approved by unanimous consent.

Document Created by: Henry Herndon

Approved: November 14, 2023

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## 3. Member Services Update & Media Strategy — 10:10 am - 10:30 am

Director Lamattina moved to recommend the Board authorize the CEO to administer and execute the Public Engagement Strategy as presented in the September Board Meeting Packet. Seconded by Member Craig Putnam. Motion carried unanimously on a rollcall vote 8-0.

Henry Herndon provided a verbal report summarizing the activities of the Member Services Team. Cheshire County is launching as the first County-style Community Power program and public and media engagement activities are ongoing, with good coverage in various news outlets.

The Committee discussed the following open questions regarding Net Metering for Community Power customers:

- ✓ What's the one sentence to one paragraph describing the Net Metering situation?
- ✓ What's the message to Net Metering customers?

The Committee discussed possible November agenda topics including:

- Member Reporting Required and Desired
- Member Communications folder
- ✓ OPERATE phase
- ✓ Targets for growth of membership

## 4. LAUNCH Workshop 10:30 am - 12:00 pm

Henry Herndon presented on the Wave 2 Launch Authorizations (Context; Policies for Rates, Risk, Reserves, and Data Protection; Cost Sharing Agreement and Member Services Contract; Working Schedule of Milestones). The <u>recording is available here</u>, and <u>the slides are available here</u>.

Clean Energy NH will host a virtual Public Engagement Kick Off Meeting at 5PM on Tuesday December 5<sup>th</sup> for both Wave 2 and Wave 3 to outline Strategies & Action Plans for Public Engagement.

## 5. Adjourn, next meeting November 14

Member Putnam moved to adjourn. Director Lamattina Seconded. Hearing no objection, Committee Chair Sweet declared the meeting adjourned at 11:51am.

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