 <b>COMMUNITY POWER COALITION OF NEW HAMPSHIRE</b>	<b>MEMBER OUTREACH AND ENGAGEMENT COMMITTEE –MINUTES</b>	
	Meeting Type:	<b>Member Outreach and Engagement Committee</b>
	Meeting Location:	<b>14 Dixon Ave, Suite 201, Concord, NH 03301</b>
	Meeting Date:	<b>Tuesday, June 6, 2023</b>
	Meeting Time:	<b>Noticed for 10:00 AM</b>

<b>CPCNH Member Outreach &amp; Engagement Committee, Appointed 4/21/23</b>		
<b>Member</b>	<b>Name</b>	<b>Present/Absent</b>
Rye	Lisa Sweet, Director (Committee Chair)	Present
Rye	Howard Kalet, Member Rep	Present (virtual)
Durham	Steve Holmgren, Director	Present (virtual)
Newmarket	Joseph Lamattina, Director	Present (virtual)
New London	Jamie Hess, Director	Absent
Enfield	Jo-Ellen Courtney, Member Rep	Present
Pembroke	Jackie Wengenroth, Member Rep	Absent
Hudson	Craig Putnam, Member Rep	Present
Peterborough	Bruce Tucker, Director	Present (virtual)

**Also Attending:** Brian Callnan, CEO; Board Chair Clifton Below, Lebanon Director; Dori Drachman, Peterborough Member Alternate; Henry Herndon, Consultant; Melissa Elander and John Kondos, Clean Energy NH Circuit Riders, Sam Evans-Brown

## MINUTES

### **1. Welcome & Housekeeping (10 - 10:20 AM)**


Committee Chair Sweet called the meeting to order at 10:01am.

*Member Repetitive Putnam moved to approve the minutes of the 5/9/23 meeting. Director Lamattina seconded. Hearing no objection, Committee Chair Sweet declared the minutes approved by unanimous consent.*

The Committee welcomed CEO Brian Callnan. CEO Callnan emphasized that member engagement is the lifeblood of Coalition. As CPCNH expands the Committee should aim to put equal time to ensuring quality engagement among current members, as well as engagement to support new Members to join CPCNH. Hearing success stories from a Coalition Member that has gone through the process is the best way to grow the Membership which creates value for all communities and customers.

Director Bruce Tucker: Peterborough Learnings from RFQ & Due Diligence

Director Bruce Tucker described joining CPCNH as an alternate member representative after the Peterborough RFQ and due diligence processes to select their Community Power provider, comparing brokers and CPCNH. Peterborough's Committee took charge of its own Electric Aggregation Plan drafting without enlisting

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professional support from a broker or CPCNH. The Town Administrator directed the Committee to conduct a Request for Qualifications (RFQ), and the Committee developed scoring metrics and criteria. One of the broker respondents has a longstanding relationship with Peterborough, and seemed at first to be the safe bet. CPCNH was a start-up, which could lend credence to a risk-averse argument in favor of the broker. The Committee felt quantitative scoring would not be appropriate, each Committee member conducted an assessment and deliberated, resulting in near universal agreement that the risk of the broker was greater because it would foreclose opportunities to expand clean energy, and that CPCNH vendor partners had proven qualifications and experience. The final meeting of the Committee’s deliberation had a great diversity of viewpoints which all coalesced around CPCNH for renewable energy reasons and risk-minimization reasons. The vote was 6-1 in favor of CPCNH, and hinged upon understanding the details of Community Power service and potential.

Dori Drachman, Peterborough Alternate Member Representative, added that Peterborough’s goal has been 100% renewable energy, and CPCNH’s reserve fund is a central piece in realizing transformative change, rather than chipping away at the edges of a status quo model. The reserve fund is a key factor in arriving at CPCNH being the obvious better model.

The Committee discussed and summarized key messages for value of CPCNH model as including:

- Nonprofit community control of reserve funds; transparent and accountable to communities; you have a say in the decision-making and the use of revenues
- Clean energy development (instead of RECs) (community scale and innovative customer devices)
- Ability to adjust rates and manage a portfolio (as opposed to locking in for 3-year rate, which may go above or below utility rates during the term)
- Engagement within the community, within the power agency, and across the state;

Director Steve Holmgren asked about better understanding how portfolio management creates more value in a falling market, relative to a 3-year fixed broker rate.

## **2. Overview of “ 4 – Resources for Members” (10:20-10:40AM)**

The Committee discussed the folder and its contents organized into: CP 0.00 - Instructions and Orientation; CP 1.00 - New Member Onboarding; CP 2.00 - Electric Aggregation Plan; CP 3.00 - Launch Authorizations ; CP 4.00 - Community Engagement Campaigns. The Committee discussed the following feedback:

- Organize Phases into their own folders
- Add Bill Baber, Chair of Regulatory and Legislative Affairs to CP 0.01
- Ensure CP - 3.01 and CP - 3.02 data requests provide clear direction that utilities may only accept data requests from a town-affiliated email address or sender
- Make the resources into a flowchart with Craig Putnam
- Consider an option to convey versioning and when resources were last updated (e.g., footer)

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**COMMUNITY  
POWER COALITION  
OF NEW HAMPSHIRE**

## MEMBER OUTREACH AND ENGAGEMENT COMMITTEE –MINUTES

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- Consider including educational discussion of Transmission and Distribution in CP - 2.04 and update the image of the electric bill to more current bill.
- Consider reversing the order of the rate table so the highest rate (utility rate) is at the top, and the lowest rate (Granite Basic) is at the bottom, to align visual with “opt-up” and “opt-down” language.

### 3. Status, Next Steps, Timing for Launch Waves (10:40-11AM)

The Committee discussed the sequency of upcoming CPCNH launch waves:


- a. **Wave 1 & 1+:** 12 CPAs Launched! See [www.CommunityPowerNH.gov](http://www.CommunityPowerNH.gov)
- b. **Wave 1++:** Dover & Cheshire County
  - i. Status: Fully Authorized for Launch
  - ii. Next Steps: CPCNH Submits 90-Day Notice to Utilities (this week)
  - iii. Timing: possible Fall 2023 launch (pending market conditions)?
- c. **Wave 2:** Summary Checklist in Attachment A
  - i. Status: EAPs Approved at Town Meeting!
  - ii. Next Steps: Submit your EAPs to the PUC! + Launch Authorizations
  - iii. Timing: Approvals by Sept 30 for Feb 1 launch (but more likely, approvals by Nov 30 for April 1 launch)
- d. **Wave 3:** “Do the Canterbury” & Androscoggin Regional JPA
  - i. “Do the Canterbury” refers to submitting a final Electric Aggregation Plan to the Public Utilities Commission 60 days prior to Town Meeting to obtain local and state approval on the same day; and subsequently authorizing launch along the fastest possible timeline to capture value and discounts associated with launching in the typically lower-cost spring-time months quickly after Town Meeting.

Action Items:

- book Wave 2 follow ups (group or one-offs)
- book Wave 3 follow ups (group or one-offs)

### 4. Fall Member Education Event Planning (11 - 11:30 AM)

The Committee revisited the discussion of organizing educational member programming either in September, or as programming integrated into the Membership Meetings (July, October, April). The Committee discussed the importance of balancing (1) quality engagement for current members; and (2) quality engagement with future members. The Committee discussed making use of a survey to inform the planning of educational events and/or membership meeting educational programming and team-building / social activities. The Committee generally agreed with the sentiment that a merging of (1) educational programing, organizational culture- and

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relationship-building and socializing among members, and (2) Membership Meetings, would be efficient and beneficial. Educational programming should focus on equipping CPCNH Member Representatives to answer the questions that get asked in their communities and by peer community leaders.

**5. Adjourn, Next meeting Tuesday 7/11/23, 10:00am; in the Seacoast**

*Member Representative Jo-Ellen Courtney moved to adjourn. Member Representative Craig Putnam Seconded. Hearing no objection, Committee Chair Sweet declared the meeting adjourned at 11:32am.*