



**COMMUNITY
POWER COALITION
OF NEW HAMPSHIRE**

MEMBER OPERATIONS AND ENGAGEMENT COMMITTEE –MINUTES

Meeting Type:	Member Operations and Engagement Committee
Meeting Location:	Dover City Hall, Council Conference, 288 Central Ave., Dover, NH 03824
Meeting Date:	Tuesday, January 10, 2023
Meeting Time:	Noticed for 10:00 AM

Attendees:

- Committee Chair Lisa Sweet, Rye Director
- Howard Kalet, Rye Alternate
- Nat Balch, Durham Alternate
- Craig Putnam, Hudson Director
- Jo-Ellen Courtney, Enfield Alternate (virtual)
- Jackie Wengenroth, Pembroke Alternate (virtual)
- Paul Looney, Walpole Director (virtual)
- Jamie Hess, New London Director (virtual)

Absent:

- April Salas, Hanover Director

Guests:

- Board Chair Clifton Below, Lebanon Director; Robbie Hertneky, Hancock Alternate; Dori Drachman, Peterborough Community Power Committee; Howard Moffett, Canterbury Alternate;
- Sam Evans Brown & John Kondos, Clean Energy NH
- Henry Herndon, Consultant

1. Welcome & Housekeeping, Approval of Minutes

Howard Kalet moved to approve the 12/6/22 minutes. Nat Balch seconded. Hearing no objection, Chair Sweet declared the minutes approved by unanimous consent.

2. Planning for 2023

Chair Sweet reflected on the progress made in 2022. CPCNH Membership doubled from an initial 14 to now 28 cities, towns and counties. Twelve of twelve Members that brought Community Power for local adoption at town meetings, city councils and county delegations all voted to adopted. Another dozen or so CPCNH Members are preparing for Community Power votes of adoption early in 2023. The Coalition championed development of fair and favorable regulatory rules and assembled an industry-leading team of expert vendors. As many as 35 or more cities, towns and counties have expressed interest in joining the Coalition, and bringing them on board in 2023 will be a priority. Lebanon, Peterborough, Hanover, and Exeter, have authorized Community Power launch in April, and Rye, Walpole, Enfield, and Plainfield are soon to take up similar authorization votes for April launch. Durham, Harrisville, Nashua and Cheshire County are close behind and may well launch programs in 2023.



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Chair Sweet recounted the Coalition’s goal of leveraging the membership to build a culture of member-helping-member, and to increase the ability of CPCNH Members to mentor and support new towns to join, develop and adopt Community Power plans, and launch programs. The aim in 2023 is to strengthen and formalize the peer-to-peer support CPCNH Members can offer one another, and can offer new Members. This will be achieved by refining and improving the packet of resources, including:

- Recruitment an onboarding materials, templates, and resources
- Electric Aggregation Plan (EAP) Template, Checklist, and Resources
- Resources clarifying and streamlining the Implementation/Launch Process post-EAP approvals.

A. 2023 Brainstorm

The Committee brainstormed the following approaches to realizing the goals articulated by Chair Sweet:

- Clarify and refine the “Roadmap” aka “[Community Power Checklist](#)” of resources and templates
- Create forums and channels for veteran Members to communicate lessons learned to new Members (e.g., 2/23/23 Member Candidate Forum organized by Clean Energy NH)
- [Inventory the due diligence](#) conducted by veteran Members and make available to new Members
 - Peterborough RFQ and Follow Up Questions
 - Overview for CPCNH Governing Bodies
- Clarify Implementation/Launch process
 - E.g., financially, April is ideal launch month; how can EAP Adoption/Approval be best synced up w/ launch timing, for example, so March EAP Adopters need not wait 13 months to the following April to Launch?
 - E.g., October/November, from a regulatory perspective, are technically possible launch months; from a market-conditions perspective, these months are high cost and not ideal for launch as launch Members would not have a bank of financial reserves to lean on when entering a high-cost market
- Establish a “Buddy System” / “Member-Mentors” system by which veteran Members are trained and equipped with resources to mentor new incoming Members.
 - Maintain a point-of-contact list of veterans who have volunteered to act as buddy-mentors; make available to new members; consider geography, region, size, gov type, demographics
 - Train Mentor-Members; Equip Mentor-Members with resources (checklists, templates, educational/messaging materials, etc.)



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- Consider synergies w/ orgs like Monadnock Sustainability Hub, Kearsarge Climate Action, Clean Energy NH, Androscoggin Valley Energy Collaborative, others

The Committee discussed the 2/23/23, 5pm online **“Community Power Forum”** for interested communities, organized by Clean Energy NH.

- **When:** February 23rd, 5pm - 7pm
- **Registration:** Free Event. [Use this link to register and receive the zoom link.](#)
- **Blurb:** This forum will provide an introduction to Community Power, an overview of Community Power Coalition of New Hampshire, and equip participants with resources and support towards joining the Coalition and approving and launching their own Community Power programs.

B. Big Picture Milestones for January - April

JANUARY			
1/9	1/16	1/23	1/30
City/Towns Vote to Authorize Launch			<u>1/30/23</u> CPCNH RMC Meeting to Authorize Power Procurement
FEBRUARY			
2/6	2/13	2/20	2/27
	<u>2/16/23</u> CPCNH Board Sets Rates	<u>2/23/23</u> Forum for Interested Communities	<u>3/4/23</u> Customer Enrollment Notifications Mailed
MARCH			
3/6	3/13	3/20	3/27
Wave 1 City/Towns Hold Public Hearing			
Wave 2 Member Community Power Adoptions (Town Meeting, City/Town Councils)			
CEO Hired and Onboarded			
APRIL			
4/3	4/10	4/17	4/24
Wave 1 Customers Enrolled, Programs Launch!			



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CPCNH Annual Member Meeting and Board Election

C. Public Engagement Workshop & Media Campaign Recap

The Committee recapped the Public Engagement Campaign Workshop and Media Training, the development of regional public engagement plans (Upper Valley, Monadnock, and Seacoast) and resources in development and near final including:

- Printed Materials (Handout; Poster; Banners)
- Logos
- Messaging Document
- Template blurbs for E-blasts, etc.
- FAQ Template
- Websites
- Print Ads
- Social Media Ads

The Committee discussed tradeoffs of developing marketing materials with regional messaging/framing vs. community-specific framing (e.g., Upper Valley Members voiced preference for regionally framed materials; Peterborough Members voiced preference for Peterborough-specific materials).

The Committee discussed meeting in Concord at 14 Dixon Ave, Suite 201, Concord, NH 03301 for the February 14 meeting.

The Committee discussed preparing quarterly themes or presentations held through Member Ops Committee meetings.

The Committee discussed the Annual Membership meeting to occur in April, and accompanying election of Board Directors between 11-21 in number.

Nat Balch moved to adjourn. Howard Kalet seconded. Hearing no objection, Committee Chair Sweet declared the meeting adjourned at 11:30am by unanimous consent.