



**COMMUNITY
POWER COALITION
OF NEW HAMPSHIRE**

MEMBER OPERATIONS AND ENGAGEMENT COMMITTEE –MINUTES

Meeting Type:	Member Operations and Engagement Committee
Meeting Location:	Dover City Hall, Council Conference, 288 Central Ave., Dover, NH 03824
Meeting Date:	Tuesday, December 6, 2022
Meeting Time:	Noticed for 10:00 AM

Attendees:

- Committee Chair Lisa Sweet, Rye Director
- Howard Kalet, Rye Alternate
- Nat Balch, Durham Alternate
- Craig Putnam, Hudson Director
- Christopher Parker, Dover Director
- Jo-Ellen Courtney, Enfield Alternate (virtual)
- Jackie Wengenroth, Pembroke Alternate (virtual)
- Paul Looney, Walpole Director (virtual)

Absent:

- April Salas, Hanover Director
- Jamie Hess, New London Director

Guests:

- Henry Herndon, Consultant
- Dori Drachman, Peterborough Community Power Task Force
- Board Chair Clifton Below, Lebanon Director

Minutes

1. Welcome & Housekeeping

Chair Sweet called meeting to order at 10:05am.

2. Rollcall, quorum confirmation (1/3 of 10), consensus on agenda

Approval of [2022-11_1_CPCNH Member Operations and Engagement Committee DRAFT Minutes draft](#) (Action by Unanimous Consent)

Director Putnam moved to approve the minutes of the November 1, 2022 meeting. Alternate Kalet seconded. Without objection, Committee Chair Sweet declared the minutes approved by unanimous consent.

3. Updates:

- 3.1. Review Tracker: [EAP Adoption and Approval process tracker](#)



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Status of Wave 1 Members

1. **Cheshire County:** 12/12 target for Delegation vote to adopt EAP. PUC submittal pending.
2. **Durham:** EAP Adopted, Submitted to PUC. Approval Date: 12/10/22
3. **Enfield:** Modified EAP Adopted, Submitted to PUC, Approved.
4. **Exeter:** Modified EAP Adopted and Submitted to PUC, Approved.
5. **Hanover:** Modified EAP Adopted, Submitted to PUC. Approval Date: 12/18/22
6. **Harrisville:** Modified EAP pending local approval. PUC submittal pending.
7. **Lebanon:** Modified EAP Adopted, Submitted to PUC, Approved.
8. **Nashua:** 12/13 target for Aldermen vote to adopt EAP. PUC submittal pending.
9. **Peterborough:** Modified EAP Adopted, Submitted to PUC. Approval Date: 12/11/22
10. **Plainfield:** Modified EAP Adopted, Submitted to PUC. Approval Date: 1/27/23
11. **Rye:** Modified EAP Adopted, Submitted to PUC. Approval Date: 12/17/22
12. **Walpole:** Modified EAP Adopted, Submitted to PUC. Approved.

3.2. Product names:

Members may select a default product (e.g., Granite Basic vs. Granite Plus). Proposed product names:

Product Name	Example Content
Granite Basic	Minimum RPS Content (23.4%)
Granite Plus	~30% Renewable or Carbon Free
Clean 50%	~50% Renewable or Carbon Free
Clean 100%	100% Renewable or Carbon Free



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3.3. Budget (attached)

CPCNH draft budget includes the following sections and line items related to Marketing + Customer Services:

	CY2022 through Q2 2023
MARKETING	
CPA Logo Designs	\$8,700
Equipment (table banner, screen, portable power station)	\$736
Printed Marketing Material (flyers, FAQs, 2-pagers)	\$4,000
Event and Public Meeting Materials (posters, handouts)	\$7,500
Paid Media Campaigns (social media, radio, local ads)	\$30,000
CUSTOMER SERVICES	
Call Center 800 #	\$2,500
Design of Opt-In and Opt-Out Customer Notifications (4)	\$10,000
Printing and Postage	\$100,000

CPCNH will work with Members (particularly Wave 1 Launching Members) to allocate and dispense funding to maximize positive public engagement and education during commencement of Community Power programs.

4. Key Policies and Agreements (Cost Sharing Agreement + Energy Risk Management, Rates, and Reserves Policy)
 - 4.1. Timeline (attached)
 - 4.2. Presentation and materials (to be finalized)



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- **CPCNH Risk Management Committee:** 12/8/22, 5pm – 8pm, Deliberation on Cost Sharing Agreement & Rates, Risk, Reserves Policies
- **CENH Media Training for Wave 1 Members:** 5pm, Monday 12/19/22
- **CPCNH Adopts CSA + Rates, Risk Reserves Policies:** 12/15/22
- **CENH Public Engagement Workshop:** 1/5/23
- **Member Adopts CSA + Rates, Risk Reserves Policies:** Early January
- **CPCNH Board Decision:** Establish product menu (January)
- **Local Decision:** Select Default Product from CPCNH Menu (or be defaulted into lowest cost in the event of no local decision)

Objective: Granite Basic and Granite Plus will both meet or beat default rate in varying degrees.

Questions & Answers:

- **Will CPCNH launch with rates higher than utility?** No. CPCNH will comply with Member’s EAPs and the Rates Policy, which ensure this will not occur.
- **How often to rates change?** CPCNH is likely to adjust rates on the same schedule as utilities (not procure at the same time, but adjust rates at the same time) to maintain the discount off the utility rate.
- **Individual Member Discretionary Reserve Accrual:** Rates and Reserves policies will include option for a Member to apply an “adder” to its own rate and accrue associated reserves for its own discretionary use.
- **Changes in Default Products:** Members may come to CPCNH to request a change in their default product, and CPCNH may present new options for products to Members for selection.

Educational Slide Materials for CSA + Rates, Risk, Reserves forthcoming.

Eversource residential default rates for Connecticut were announced and will be 24.2 cents/kilowatt-hours from January 1 to June 30, 2023.

Eversource New Hampshire rates may be known within a week.

5. Update on Clean Energy NH, Member Services Vendor
 - 5.1. Work Plan updates
 - 5.2. Events
 - 5.2.1. Media Training – 12/19/22
 - 5.2.2. Public Engagement Workshop – 1/5/23



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- 5.3. Discussion: PR firm to manage events and media contacts
6. Next MOEC Meeting: Tuesday, January 10, 2023
7. Adjournment (Action by Unanimous Consent)

Hearing no objection, Committee Chair Sweet declared the meeting adjourned at 11:34pm.